

TUFC Board Meeting Agenda

Friday, February 5, 2016

Start time: 2:34 pm

Tennessee State University, TSU Ag Ed Education Building

Attendance: Jill Smith, De'Etra Young, Tom Simpson, Scott Woods, Patrick Haller, Bruce Webster, Brian Rucker, Vicki Turner, Lydia Wiggins, Sharon Jean-Philippe, Katie Stevenson, Amy Dismukes, Scott Johnson, Mason Young, Heather Slayton, David Cook, Josiah Lockard and Rob Kraker

1. Call to Order at 2:34 pm TSU Nashville, TN
2. President's Remarks
Welcome from President (Dr. De'Etra Young)
3. Executive Board Vote(s)
Motion to adopted agenda----Patrick Haller (First) Josiah Lockard (Second) all in favor (yes)

Motion to approve Vicki Turner as a board member ----Patrick Haller (first) Mason Young (second) all in favor (yes)

Motion to approve Bruce Webster, Sam Peyton, David Cook & Karen Davenport for one year appointments----Mason Young (first) Lydia Wiggins (second) all in favor (yes)

Motion to approve Sharon Jean-Philippe, Katie Stevenson and Patrick Haller as newly elected board members----Lydia Wiggins (first) Scott Woods (second) all in favor (yes)
4. **Approval of Minutes – Board Meeting from July 2015---Patrick Haller (first) Josiah Lockard (second) all in favor with no corrections (yes)**
5. Treasurer's Report (Patrick Haller)
Brief summary of monetary TUFC accounts below (see Final Approved Budget):
Checking - \$6528.05
Money market - \$20,104.75
CD - \$56,318.52
Total 82,952.36
Tennessee department of Forestry \$27,570
Regional Bank will charge a fee if below \$5K so we changed to a non-profit account

Motion to approve 2017 Treasures report---Amy Dismukes (first) Katie Stevenson (second) all in favor

Patrick Haller detail the breakdown of cost associated with administration, conference, Public Policy, Public Relations, Awards and Special projects

Question(s) and Discussion(s):

--Reflecting a negative lost \$4,390 projected for 2016

---Question was ask what is BOD? Board of Directors

---De'Etra ask to discuss Jill Smith's reduction in funding and to increase to reflect the --additional time taking on the arboretum.

---Patrick Haller define what the State contract define as Jill Smith's duty

---Scott asked did Jill have adequate time to do the job with the current time load?

---Jill explain that at the current level she really felt that she was getting budgeted on paper with no thought of work load that time involves.

Motion to approved the budget with the proposed changes---Scott Woods (first) Scott Johnson (second) all in favor (yes)

6. Committee Reports

a. Conference

i. 2015 Conference – (Dr. De'Etra Young)

Review of conference from 2015, attendance was low

ii. 2016 Conference – Jobs, Location, Ideas (Jill Smith)

--2016 TUFC conference will be in Middle TN

--Potential conference title: Hands on Urban Forestry: Celebrating 25 Years

Potential dates Oct. 20-21 and 27-28

iii. Tree Climb – Split?, Cost, Fit Mission (Jill Smith)

Split the conference from TUFC Conference

Vicki (first) Katie (second) all in favor but one (Patrick Haller)

b. Public Relations and Marketing

i. Web Site and Newsletter (Chris Armour)

Send picture and updates about workshops to Chris Armour

ii. Brochures (Amy Dismukes)

N/A

iii. Membership (Jill Smith)

Membership as of December 2015 is down. We have brought in \$700 since start of 2016. The majority of our members are individuals, institutions and students

iv. 25th Anniversary Celebration (Chris Armour, Jill Smith)

Potential 25th celebration events may include:

25 trees planted

Discount Book

*TN Residence – Arboretum Launch Party Gardner

Thurs Night Reception at Conference Casino Night

Promote Trees up to \$100 at the first 25 Arboretum across the State

Honor Pass Presidents of the TUFC

Motion to approve the 25th Anniversary---Patrick (first) Vicki (second) all in favor (yes)

v. Awards of Excellence and Scholarship (Marti Foster, Jill Smith)

--Jill Smith has been promoting potential nominations for awards of excellence

--Scholarship committee will include only the executive board only, Brian Rucker will serve as the tie breaker

vi. Book Promotion (Jill Smith)

--Ideas to promote book include media release, mayor and letters

c. Outreach and Education

i. Mission and Vision (Dr. De'Etra Young)

--Changes to the mission statement need to be sent out to Survey monkey to be voted on by the general body

ii. Booths - Which ones - Who (Jill Smith)

--We will set up at all proposed events across the State

iii. Arboretums: Tree Sanctuary, Corporate, Revamp (Jill Smith)

--Jill Smith created an arboretum inspector document detailing the job of the inspector (what you should be looking for?)

--Level 4 training should be done by a trained inspector due to the complexity of the process

--Residential arboretums should be transferred to Tree sanctuary when they come up for renewal

--Corporate arboretum program applications are being formed but need further development/ Cost of plaque is still under consideration

--Development - Arboretum tags were developed to encourage prompt renewal

iv. Landmark and Historic Trees (Tom Simpson)

Report - 2 Historic, 1 Landmark and 2 Heritage

- v. Tree Boards (Brian Rucker)
Working on updating the list

d. Partnerships and Development

- i. Grants - Bonnoroo, Tree Campus, State, etc (Jill Smith)

--Openly discuss these grants during our board retreating meeting

--**Resident from LaGrange is wanting to start an arboretum along the boardwalk (cost \$400) Motion Patrick (first) and Josiah (second) all in favor (yes)**

Request (Jennifer Smith) to develop a tree seedling nursery (cost \$800) (denied)

- ii. Partners: TEC, Extension, UT Forestry Research Center (Amy Dismukes, Jill Smith)

--Several board members stated that they would go to Master Gardener's and TEC events to promote TUFC

--UT Forestry Research Center is a definitely maybe to partner with....

--Damn David held the letter.....

- iii. COE - Cheekwood application (Josiah Lockard, Jill Smith)

--**Cheekwood Botanical Gardens and Museum of Arts (Nashville,**

TN) formal application foe Center of Excellence---Motion to approve Lydia (first) Scott Woods (second) all in favor (yes)

- e. Executive Committee (De'Etra Young)

N/A

5. State Reports

- a. Brian Rucker

Green infrastructure to promote riparian tree planting

UF video's to promote urban forest

40 Tree Cities with 6 growth awards (changes to the award)

Tree Line is bringing in Middle Tennessee Electric

- b. Tom Simpson

N/A

- c. Shawn Posey

N/A

6. Other Old Business

N/A

7. New Business

N/A

8. **Adjourn 4:20 pm**