

Tennessee Urban Forestry Council Quarterly Board Meeting
Ellington Agriculture Campus, Holeman Building

Date: April 21, 2016

Meeting time: 10:00 am

Attendance: Jill Smith, Brian Rucker, Bruce Webster, Amy Dismukes, Chris Armour, Scott Woods, Katy Stevenson, Scott Johnson, Marti Foster, Lydia Wiggins, David Cook, Sharon Jean-Philippe,

Guest: Delynn Byars

Call to Order

1. President's Remarks – N/A
2. Approval of Minutes – Board Meeting from February 2016
Approval of minutes – Marti Foster (First) Lydia (Second)
3. Treasurer's Report (PH – Ex Board) - N/A
4. Committee Reports

- a. Conference

- i. 2016 Conference (Kathrine Stevenson)

Three potential places for the conference in the fall:

1. William Rudolph - \$3400 minus the \$500 deposit for a total price would be \$2900
2. Freedom Point event Center - \$1600 minus the \$500 deposit for a total price would be \$1100
--Required to used caterer
3. Riverview Inn - \$995 (set-up included) per day minus the \$200 deposit
4. Austin Peay State University - \$2000 (required caterer use) (Note: Out for 20-21)

5. Tennessee State University – Free to used and open for food choices

---Potential Dates Oct 6-7; 20-21; 27-28

- ii. Tree Climb (Scott Winningham)

September, waiting on the date.

- b. Public Relations and Marketing

i. Web Site and Newsletter (Chris Armour)

Re-design of the website will be finish by the end of the year

Currently have ~1700 followers

ii. Membership (Jill Smith)

\$1000 total collected for 2016 (January – April)

--Individual new members

--Business new members

iv. 25th Anniversary Celebration (Jill, Chris)

--Book sale

--Governor event

--Conference celebration

--Trees for the arboretum – 19 applied we will continue to promote until we reach 25

v. Awards of Excellence and Scholarship (Marti Foster, Jill Smith)

--Added an additional category, Utility Arborist

--Ways to promote Awards of Excellence Marti needs help (Sept 1st is deadline)

vi. Book Promotion

--Two locations to sell books. The third location would be Richland Country Club, Brian and Lydia would go and promote the sell of the book.

c. Outreach and Education

i. Mission and Vision (De'Etra Young)

--Potential to update the Mission and Vision will be worked on by DeEtra

ii. Booths (Jill Smith, Sharon Jean-Philippe, Lydia Wiggins)

--Lawn & Garden Show – great feedback & good turnout

Jennifer said we were giving away gold (a.k.a Tree seedlings) at the Lawn & Garden Show!!!

--Potential new location to get seedlings, River Rock Farms

--Decided on potential vendors to find seedlings in July!!

--ISA Southern Chapter Meeting

--Cheekwood Earth April 23, 2016 – 10 am - 2pm – David, Amy and Josiah will attend. Cheekwood will receive there COE from the Tennessee Urban Forestry Council.

--Urban Gardening Festival May 21, 2016 – 9 am – 4 pm – Sharon, Jill, Lydia, Marti, David Amy and Brian

--TML Gatlinburg June 12 – 13, 2016 – Sharon, Steve, Kasey, David, Patrick and Mason

iii. Arboretum Program, Tree Sanctuary (Corporate) (Jill Smith)

--Tree Sanctuary residential homeowners – Certificate and Plaque

--Updating the arboretum list and re-certifying existing arboreta

--Potential labeler for signage at arboreta (Memphis Company)

-- Trees can sing signage (Jill is coordinating this effort)

iv. Landmark and Historic Trees (Tom Simpson)

--Several Landmark and Historic Trees

--Potential show from Tennessee Wildside about Landmark and Historic Tree

v. Tree Boards (Brian Rucker)

--Updating the tree board list

d. Partnerships and Development

i. Grants – Bonnaroo, TN (Jill Smith, Brian Rucker)

--Create a brochure for the arboretum program. We should know by first of June 2016.

ii. Partners: First South Financial, TSU (Jill Smith)

--Delynn Byars from First South Financial – For members that wish to join the credit union will pay their membership for a year to TUFC.

If our members join the credit union they will re-fund the \$10 and then give them a \$25 back.

First South Financial will develop a partnership with the West Tennessee Urban Forestry Chapter

Benefits:

Listed on the website, featured in the newsletter

iii. COE – Cheekwood (Jill Smith, Josiah Lockard)

e. Executive Committee –N/A

5. State Reports

a. Brian Rucker

b. Tom Simpson

c. Shawn Posey

UFI May 23 , at University of South Florida -- Tom Simpson and Kasey Krouse

Summer Meeting Coordinator Meeting June 13 -16, 2016

Grant Funds – No Urban and Community Forestry Grants

--Will fund the Crossville and Memphis

--Potential urban forestry position for the City of Cookeville

--Revamp the Champion Tree Project

--Monies for Memphis

TAEP Grants

Three new Tree Cities, the total is 44 Tree Cities across the state.

6. Other Old Business

7. New Business (Gov Residence)

--Very specific requirements for the signage and things to be successfully completed at the Gov. Residence...

8. Adjourn

1:02 pm