

GROWING GREENER TENNESSEE COMMUNITIES

The 2022 Tennessee Urban Forestry Conference



November 9-10, 2022

**The Lodge at
Montgomery Bell
State Park
Burns, TN**

Early Registration (until 9/30)

Member - \$150

Non-Member (includes
membership) - \$200

Student - \$60

Late Registration (after 10/1)

Member - \$175

Non-Member - \$225

Student - \$75

Registration includes access to all sessions, two continental breakfasts, two lunches and the Awards of Excellence banquet.

Lodging Information

\$96 per night* at The Lodge

*Reserve room(s) by 10/1/22.

Group code is 2183

[Link to The Lodge Booking](#)

The Tennessee Urban Forestry Council is pleased to announce that our annual conference will return to an in-person format for 2022. Please join us in November at Montgomery Bell State Park as we explore our topic, Growing Greener Tennessee Communities. We have a great line-up of speakers willing to share insights with you, and are providing an excellent forum for networking and conversation. This event will help give you the tools and strategies to increase the impact of your urban forestry efforts as we seek to improve the quality of life in all Tennessee communities.

Keynote Speakers

**Rachel Comte,
Urban Canopy Works
LLC Cincinnati, OH**



Rachel is an arborist, urban planner, trained facilitator and communications expert. She is a leading authority on urban forestry master plans based on multiple years of experience developing plans for cities across the United States. Rachel is passionate about making cities healthier places for people to live, and a substantial vibrant tree canopy is an essential part of this work.

**Dr. Cecil Konijnendijk,
Nature Based
Solutions Institute,
Barcelona, Spain**



Cecil has over 25 years of experience studying, teaching, and advising on aspects of urban forestry and nature-based solutions. He is widely considered as one of the world's leading urban forestry experts. A Dutch national, he has lived and worked in Europe, Asia, and North America. Since 2016, he has been a professor of urban forestry at the University of British Columbia. Cecil will be appearing at TUFC via live video feed.

**Meg Morgan,
Root Nashville,
Nashville TN**



Meg is the Root Nashville Campaign Manager at the Cumberland River Compact. Root Nashville is a public-private campaign, led by the Cumberland River Compact and Metro Nashville, to plant 500,000 trees in Davidson County by 2050. In her role as campaign manager for this citywide effort, Meg coordinates campaign operations, including community outreach, marketing and communications, volunteer management, and partner engagement.

Register today at <https://tufc.com>

Tentative Conference Program

Tuesday November 8

8 pm **Pre-conference Informal networking reception (sponsorship available)**

Wednesday November 9

7:00 am **Registration and continental breakfast**

8:00 **Welcoming remarks, TUFC and TDF updates – Josiah Lockard, TUFC; David Arnold, TDF**

8:30 **Keynote addresses**

The 3-30-300 Rule for Healthier and Greener Cities – Dr. Cecil Konijendijk, Nature Based Solutions Institute, Barcelona, Spain (live videoconference)

Urban forests provide a wide range of essential benefits. Current global challenges, such as climate change, environmental degradation, and the COVID-19 pandemic, have resulted in increased awareness of the importance of urban trees and green spaces. While situations will always be complex and different, and guidelines are not written in stone, Cecil argues for a new rule of thumb for urban forestry and urban greening: the 3-30-300 rule. This rule focuses on the crucial contributions of urban forests and other urban nature to our health and wellbeing, as well as climate change adaptation.

Strategies for Planting Trees on Private Property - Meg Morgan, Root Nashville

To meet canopy goals, tree-planting campaigns must plant on private properties. Meaningful community engagement is critical, as well as understanding resident motivations or barriers towards planting trees. Through surveys with past recipients of free 1"-caliper trees and door-to-door canvassing in a pilot neighborhood, the Root Nashville campaign conducted a study to uncover tree acceptance and motivations and barriers. The study also revealed the importance of grassroots community leadership to increase the number of trees planted.

10:00 **Break with exhibits**

10:30 **Disaster Planning, Preparedness, Response & Recovery – Adam Stewart & Trip Voss, TEMA; Seth Hawkins, Georgia Forestry Commission; Eric Keuhler, Nashville Metro; Shelly Rampold, UTK**

Tennessee communities experience high winds, tornados, floods, snowstorms and the possibility of an earthquake. Just as humans prepare for these natural disasters, there are ways to manage the urban forest so that the trees are better prepared for disasters. Since disasters are inevitable, they must be a consideration in planning and managing our municipal forests. This session will explore planning and management include strategies for building a resilient forest and a resilient community.

12:00 **Lunch (provided)**

1:00 **Concurrent Sessions**

Time	Urban Forestry Track <i>This session explores contemporary issues in urban forestry throughout Tennessee</i>		Ornamental and Pest Control Track <i>This session covers current topics and provides pesticide recertification credits for Category 3 pesticide applicators.</i>
1:00-1:45	Knoxville Urban Tree Assessment Project – Kasey Krouse, City of Knoxville	1:00-1:45	Woody Ornamental Diseases and Their Management- Research Updates - Dr. Fulya Baysal-Gurel, Tennessee State University
1:45-2:30	Community Riparian Restoration Project – Madison “Maddy” Johnson, University of Tennessee, Knoxville	1:45-2:15	The Importance of Tree ID in Making a Diagnosis – Joellen Dimond, University of Memphis
2:30-3:00	Urban Food Forest – Jaq Payne, University of Tennessee, Knoxville	2:15-3:00	Pests of Ornamental Trees - Wes Hopper, City of Germantown, TN

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3:00 Break

3:30 – 5:00 Workshops

Recognizing Tree Risk and Hazards (outdoor)	Golf Course Tree Management (outdoor)	i-Tree/Inventory (outdoor)	Community Engagement Roundtable (Indoor)
TBA	Nick St. Sauveur, Cortese Tree Experts, Knoxville TN	Neal Vercler, University of Tennessee, Knoxville	Ashley Kite-Rowland - TUFC, Meg Morgan – Root Nashville, Paul Ries – Insightful Nature LLC

5:00 Adjourn

6:00 President’s Reception

7:00 Awards of Excellence Banquet & Presentation

8:00 Live music

Thursday November 10, 2022

7:00 am Registration and continental breakfast

8:00 Challenges & Innovations in Urban Forestry Planning – Rachel Comte, Urban Canopy Works LLC

Over the past few decades, urban forestry has increasingly taken more of a visible stage in cities across the country. Because of the real impact of trees on the health of communities, there is a real need for planners, designers, and policy makers to think about and emphasize the value of a healthy urban forest, especially in the face of climate changes. Urban planner and ISA certified arborist Rachel Comte, Principal of Urban Canopy Works, will provide an overview of what UCW is seeing in strategic long-term planning for communities related to tree canopy. Some of the challenges and innovations happening in urban forestry Rachel will cover will include a summary of challenges in urban forestry planning as a whole, including discussion on the concepts of equity, communications, engagement and partnerships in urban forestry.

9:00 Concurrent Sessions

Time	Tree Board Track	Urban Forest Management Plan Track
9:00 – 9:30	Updating your tree ordinance – Diane Warwick, TDF	Overview/Value/Importance of plans – speaker TBA
9:30 – 10:00	Tree Board effectiveness – Brentwood and Clarksville Tree Board Representatives	Stakeholder engagement and urban forest planning – Speaker TBA
10:00 – 10:30	Break (exhibits close at 10:30)	
10:30 – 11:00	How to get your community to care about trees – Ashley Kite-Rowland, TUFC	TN panel of cities who have mgmt. plans - TBA
11:00 – 11:30	Tree Boards of the Future – What will they look like? – Kayla Stuart, Knoxville Tree Board, James ‘Jimi’ Miller, UTK, Mara Lind, UTK	Successful examples of UF Plans for various sized cities – Rachel Comte, Urban Canopy Works

11:30 Conference wrap-up

12:00 Box lunch and adjourn

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TUFC Conference Sponsorship

All conference sponsors will receive:

- Conference exhibit space with table
- Recognition in conference program
 - Social media recognition

Tulip Poplar Level - \$2,500

Also includes:

- Business link & logo recognition on our website
- Opportunity to briefly share remarks during banquet.

Sponsorship Opportunities:

- President's Reception & Musical Entertainment
- Awards of Excellence Banquet & Ceremony

White Oak Level - \$1,000

Also includes:

- Logo recognition on our website

Sponsorship Opportunities:

- Preconference Informal Networking Event: 11/8
- Keynote Speaker: Comte
- Keynote Speaker: Konijnendijk
- Keynote Speaker: Morgan
- Concurrent Session Block: 11/9 PM
- Concurrent Session Block: 11/10 AM
- Breakfast: 11/9
- Breakfast: 11/10
- Lunch: 11/9
- Lunch: 11/10

Flowering Dogwood Level - \$500

Sponsorship Opportunities:

- Break: 11/9 AM
- Break: 11/9 PM
- Disaster Planning Session 11/9
- Registration Swag (x2)

To confirm a sponsorship, contact Ashley at tufc.ashley@gmail.com or 615-638-8027.

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